



Recommended 8th Grade Curriculum Framework

Content: BUSINESS/MARKETING – Grade 8						
Topic: Individual Career Research (Weeks 4-5)						
Content (What do your students need to KNOW?)	Demonstrators (What do your students need to be able to DO?)	Assessment (How will you assess what your students ALREADY KNOW, and assess WHAT THEY'VE LEARNED?)	Activities (HOW will you teach it?)	Resources (What MATERIALS will you need?)	Differentiation (How will you reach the DIVERSITY of learners?)	Literacy Connection (How will you use READING and WRITING with this material?)
<p>Core Content</p> <p>4.2.3 There are resources (e.g., Internet, government publications, newspapers, magazines, counselors) and experiences (e.g., shadowing, mentoring) available for locating job and career information.</p> <p>4.2.4 There are various post-secondary options available (e.g., technical or vocational schools, 2-year college, 4-year college, apprenticeship, military branches.)</p>	<p>Academic Expectation – Program of Studies</p> <p>AE 2.14, 2.17, 5.4 POS – Define world of work vocabulary; explain concepts relating to the world of work.</p> <p>AE 1.16, 2.36 POS – Develop a personal portfolio of careers to explore; research and prepare reports about business and marketing careers.</p> <p>AE 1.9, 1.10, 1.12 POS – Apply communication skills within the technical content.</p>					



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<p>4.4.1 Certain academic skills (e.g., communication, research, math, science) are important to specific jobs or careers.</p> <p>4.4.2 The use of various types of technology (e.g., word processing, internet access) has increased, continues to change, and has an impact in the workplace.</p> <p>4.5.2 The following communication skills are important when seeking a job/career: business letter writing.</p>	<p>AE 2.29, 2.36 POS – Develop and/or update Individual Graduation/Career Plans</p> <p>AE 1.12, 4.0, 6.2 POS – Utilize activities of FBLA as an integral component of course content and leadership development.</p>					