



Recommended Kindergarten and P1/Grade 1 Curriculum Framework

| <b>Content: Consumerism – Kindergarten and P1/Grade 1</b>  |   |  |   |   |   |  |
|--|---|--|---|---|---|--|
| <b>Topic: Consumer Decisions (Weeks 27-29)</b>   |   |  |   |   |   |  |
| <b>Content</b><br>(What do your students need to KNOW?)  | <b>Demonstrators</b><br>(What do your students need to be able to DO?)  | <b>Assessment</b><br>(How will you assess what your students ALREADY KNOW, and assess WHAT THEY'VE LEARNED?) | <b>Activities</b><br>(HOW will you teach it?) | <b>Resources</b><br>(What MATERIALS will you need?) | <b>Differentiation</b><br>(How will you reach the DIVERSITY of learners?) | <b>Literacy Connection</b><br>(How will you use READING and WRITING with this material?) |
| <p><b>PL-E-3.1.1</b> There is a distinction between needs and wants.</p> <p><b>PL-E-3.1.2</b> Products and services are compared and evaluated based on price, quality, and features.</p> <p><b>PL-E-3.1.3</b> Influences (e.g., peer pressure, desire for status, TV, radio, newspaper, magazine, Internet) directly affect the consumer decisions of children.</p> <p><b>PL-E-3.1.4</b> Through the media, advertisers may attempt to use misleading or exaggerated information gimmicks to influence consumer decision.</p> <p><b>PL-E-3.1.5</b> There are consumer decisions (e.g., reducing, recycling, and reusing) that have positive impacts on the environment.</p> | <p><b>Consumer Decisions</b><br/><b>AE 2.30</b> Students evaluate consumer products and services and make effective consumer decisions.</p> <p><b>DEMONSTRATORS</b></p> <ul style="list-style-type: none"> <li>Recognize products and services that individual families consume.</li> <li>Describe products and services of personal concern and preference.</li> </ul> <p><b>POS-HE-P-8</b> Students will explain differences between wants and needs and provide examples.</p> <p><b>POS-HE-P-9</b> Students will select products and services that meet personal needs.</p> <p><b>POS-HE-P-10</b> Students will become aware of the concept of saving money.</p> |  |   |   |   |  |



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|   | <b>POS-HE-P-13</b> Students will recognize misleading media and advertising techniques. |  |   |   |   |  |



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