



Recommended 4th and 5th Grade Curriculum Framework

Topic: Consumer Decisions (Weeks 30-31)						
Content (What do your students need to KNOW?)	Demonstrators (What do your students need to be able to DO?)	Assessment (How will you assess what your students ALREADY KNOW, and assess WHAT THEY'VE LEARNED?)	Activities (HOW will you teach it?)	Resources (What MATERIALS will you need?)	Differentiation (How will you reach the DIVERSITY of learners?)	Literacy Connection (How will you use READING and WRITING with this material?)
<p>PL-E-3.1.1 There is a distinction between needs and wants.</p> <p>PL-E-3.1.2 Products and services are compared and evaluated based on price, quality, and features.</p> <p>PL-E-3.1.3 Influences (e.g., peer pressure, desire for status, TV, radio, newspaper, magazine, Internet) directly effect the consumer decisions of children.</p> <p>PL-E-3.1.4 Through the media, advertisers may attempt to use misleading or exaggerated information and gimmicks to influence consumer decisions.</p> <p>PL-E-3.1.5 There are consumer decisions (e.g., reducing, recycling, and reusing) that have positive impacts on the environment.</p>	<p>Consumer Decisions AE 2.30 Students evaluate consumer products and services and make effective consumer decisions.</p> <p>DEMONSTRATORS</p> <ul style="list-style-type: none"> Describe products and services of personal concern and preference. Recognize products and services that individual families consume. Examine the key points from a message (e.g., advertisement). Examine influences of consumer selections. Analyze and use consumer information. Evaluate consumer decisions for environmental impact. <p>POS-HE-5-6 Describe and analyze differences between needs and wants and provide examples.</p>					



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	<p>POS-HE-5-7 Apply decision-making strategies when buying products based on price, features, and quality.</p> <p>POS Determine ways in which goods and services used by families impact the environment.</p> <p>POS-HE-5-8 Practice planning and saving strategies for specific purchases.</p> <p>BENCHMARKS Students know and understand the differences between “wants and needs,” and can provide examples of each.</p> <p>Students can identify consumer products that meet personal needs.</p> <p>Students are able to describe a personal savings plan or goal.</p> <p>Students are able to recognize examples of misleading media and advertising techniques.</p>					



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